

EDUCATION INDUSTRY ASSOCIATION
THE PLACE TO BECOME
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CONNECT WITH US

WHY CONNECT WITH EDUCATION INDUSTRY ASSOCIATION?

As the premier umbrella organization for providers of education services and products since 1990, we combine our skills and energies so together we can help create an educated workforce for the global marketplace.



WHO ARE THE MEMBERS OF EIA?

Our membership includes:

- Learning centers, tutoring and test preparation service providers
- Schools and other institutions of learning
- Technology firms, publishers and business support services
- Education associations / organizations

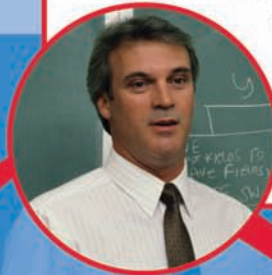
Every member joins with a special reason or different set of priorities.

EIA acts as a connector, giving members the opportunities to access those who can help them achieve their goals.

WHAT DOES EIA ACCOMPLISH?

Our goals are to foster the development of a vibrant preK-16 education industry by:

- Enhancing accountability and quality throughout the industry when we promote improved standards, professional development, and networking opportunities
- Promoting public policies that ensure equitable and fair access to the education marketplace
- Educating the public about the contributions of the education industry for improved service, results and innovation
- Documenting and disseminating program outcomes and best practices



HOW DO MEMBERS BENEFIT?

- Peer-to-peer networking
- Professional development events:
 - ▣ Annual EDVentures national conference
 - ▣ Education Industry Days in Washington, DC
 - ▣ Skills building seminars
- Timely and valuable information on funding, legislation and business trends (examples: NCLB-SES, IDEA, HEA)
- Focused advocacy through a collective national voice
- Much more. . .

NO MATTER WHAT YOUR ROLE IN EDUCATION, YOU CAN NEVER BE TOO CONNECTED.

THE CONSIDERABLE BENEFITS OF EIA

FOR LEADING PLAYERS in the education industry, EIA is an established and organized voice to shape education policy. We also promote greater public understanding of entrepreneurs' role in creating breakthroughs for life-long learning. We create opportunities for business growth.

FOR EMERGING PLAYERS, EIA offers all the networking contacts that a new or growing business can use — for hints, systems, approaches and just plain professional friendships. We host regularly scheduled events where education entrepreneurs gather for industry updates and professional development.

FOR POLICY MAKERS, EIA offers centralized access to an organized and enlightened group of entrepreneurs dedicated to improved teaching and learning. Members have strong commitments to using public-private partnerships for reforming and enhancing education.

When you join the Education Industry Association, it amplifies your own individual efforts and thereby strengthens what the industry contributes toward advancement of education.



FROM A LEADING PLAYER:

"Education entrepreneurs provide invaluable innovation, research and development that benefit schools and children. Edison Schools is an active and long-time member of the Education Industry Association, the organization where education entrepreneurs connect to identify industry trends, share best practices, set standards, and hold each other to the highest level of accountability."

Chris Whittle, founder, Edison Schools, New York

THE PERSONAL SPIRIT OF EIA

Perhaps you may be a member of other professional associations. You have also considered opportunities to join more groups. When you join EIA, you will find something unusually special:

- **PEOPLE** who really care about getting to know you and what you do
- **PEOPLE** who want to share, to learn from you, and to be of help
- **PEOPLE** who make our professional development events so vibrant, they seem more like big family reunions

We eagerly invite you to learn more about the benefits of EIA membership.

FROM A POLICY MAKER:

"High standards and accountability are critical to raising student achievement in Maryland. Our State Department of Education has chosen to adopt the pioneering work of the Education Industry Association's code of ethics for tutoring providers. This is but one example of the many benefits of engaging in public-private partnerships to improve teaching and learning."

*Dr. Nancy Grasmick, Superintendent,
Maryland State Department of Education*



THE FUNDAMENTAL GOOD OF EIA

Our mission is to promote increased public support for the education industry in order to improve educational outcomes for all students. We embrace public-private partnerships that advance better teaching and learning.

- Creating special opportunities for professional development and networking
- Educating national and local policy makers about the contributions of the education industry
- Promoting public awareness and positive perceptions of our industry and its accomplishments
- Researching and documenting program outcomes and best practices

FROM AN EMERGING PLAYER:

"Whatever I have needed in order to move my business forward, there was an EIA member ready to help — eagerly! I no longer need to reinvent the wheel in my business. EIA changed my company's future, and the list of benefits I have received is endless."

*Jim Giovannini, owner,
Academic Tutoring Centers, Park Ridge, IL*



Visit our Web site:
www.educationindustry.org

Call our Executive Director:
1-800-252-3280

eia
education industry association
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STUDENT ACHIEVEMENT... FROM INNOVATION, ACCOUNTABILITY, AND RESULTS

THE EDUCATION INDUSTRY ASSOCIATION is the leading professional Association for private providers of education services, suppliers, and other organizations who are stakeholders in education.

The Education Industry Association is a 501 (c) (6) membership organization and is supported by membership dues.

THE EDUCATION INDUSTRY FOUNDATION, associated with EIA, is a 501 (c) (3) tax-exempt organization that conducts programs and research for the education industry. It is supported by tax-deductible gifts and foundation grants

For more information on membership benefits and dues or your tax-deductible gift to the Foundation, contact:

Education Industry Foundation
1-800-252-3280



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