



## BIOGRAPHICAL STATEMENT

### **STEVEN PINES, EXECUTIVE DIRECTOR**

Steven Pines is the Executive Director of the Education Industry Association, the nation's premier umbrella association representing private companies serving the preK-12 education market. EIA, with over 400 members, includes tutoring and learning centers, test prep companies, charter and private schools, education management firms, publishers, post-secondary institutions, and marketing, financial institutions and data management firms.

The Association provides professional development services to its members to ensure the highest quality services to the public. EIA also promotes public policies that are consistent with the mission of the organization and its members. The organization also promotes the contributions of its members to improved teaching and learning through outreach to the media.

Prior to joining EIA, Mr. Pines was a Vice-President for Sylvan Learning Systems, Inc. for 10 years leading the company's business in workforce development services and education programs for at-risk youth. During this time, Mr. Pines also developed a new business channel with two and four-year colleges for developmental education services, and in the corporate training area.

Mr. Pines worked for eight years as a Deputy Director at the Enterprise Foundation, working to revitalize low income neighborhoods nationwide. His initial work in education and employment policy spanned positions at the National Alliance of Business, the National Association of Counties, and the United States Department of Labor- Employment and Training Administration, where he worked during the Carter Administration.

Pines has a MBA from Southern Illinois University, a MA in education psychology from the University of Connecticut, and a BA from Hobart College.