



**Education Industry Association Report Points to
Effectiveness of Supplemental Educational Services**

*Compilation of State, School District and SES Provider Evaluations Indicate
Federally Funded Tutoring Program is Well Regarded, Motivates Students, and has
Positive Impact on Academic Performance*

WASHINGTON, DC – March 12, 2007 – A compilation of research released today by the Education Industry Association (EIA) suggests that supplemental educational services (SES) -- the federally funded program which provides tutoring to low-income students in struggling schools -- is highly regarded by families, principals and teachers, is motivating to students, and can have a modestly positive impact on the academic achievement of students if they regularly attend their tutoring sessions.

“The Performance and Promise of Supplemental Educational Services Under ‘No Child Left Behind’” reports on the results and conclusions of the relatively few comprehensive evaluation studies implemented to date by state departments of education (which are tasked by NCLB with monitoring SES), school districts, and other third-party education organizations. The document also presents instructional innovations introduced by SES providers, as well as the results of SES program achievement studies performed by a number of them. EIA includes many SES providers among its more than 500 company and individual members.

“With the expected reauthorization of ‘No Child Left Behind’ this year, and given continuing discussions among policymakers about the effectiveness of SES, EIA thought it was important to bring together in one place much of the evidence regarding the performance of the program,” said EIA Executive Director Steven Pines. “While much more evaluation must take place, we believe the report points to a program that is working well for those who access it, that is having a positive impact on students and their academic performance, and that should be retained as a central element of ‘No Child Left Behind.’”

Among the research cited by the EIA report:

- Preliminary results of comprehensive SES evaluations in four states by Dr. Steven Ross of the University of Memphis, which indicate that more than 82% of nearly 1,400 parents surveyed agreed or strongly agreed that they were pleased with the SES services received by their children, and believed the services helped their child's achievement.
- A New Mexico Public Education Department evaluation of SES programs implemented in 2005-2006, which showed that almost 90% of surveyed parents said that SES had resulted in "some," "a lot," or "extensive" academic progress on the part of their children.
- A January, 2006 report by the Los Angeles Unified School District on the academic performance of more than 14,000 students who attended SES programs during the 2004-2005 school year, which found that students who attended at least 90% of offered SES sessions demonstrated statistically higher academic performance, as measured by results on the California Standards Test.
- An August, 2005 evaluation of SES by Chicago Public Schools, which found that the federally funded tutoring "... seemed to have helped students catch up to their peers in terms of gains on the Illinois Test of Basic Skills in both math and reading.

The entire report, containing more than 30 research and innovations summaries, is available for download from the EIA website, at www.educationindustry.org, or by calling EIA at 800-252-3280.

"While EIA and our members hope this compilation of SES evaluation information is useful in itself to Congress, policymakers, state and local education official, and parents, we hope it also will encourage the implementation and reporting of numerous, comprehensive and fair SES evaluation programs by states nationwide," Pines added.

About the Education Industry Association

The Education Industry Association (EIA) works to expand educational opportunities and improve student achievement for learners of all ages by infusing American education with market-based drivers of service, innovation, and results. Founded in 1990, EIA is the leading professional association for private providers of education services, suppliers, and other private organizations in all sectors of education. EIA currently has more than 500 individual and corporate members. www.educationindustry.org

A number of EIA members are state-approved providers of supplemental education services (SES) under “No Child Left Behind,” and have delivered tutoring to hundreds of thousands of economically and educationally disadvantaged, SES-eligible students.

These EIA members have formed the EIA SES Coalition, which sponsors the “*Campaign to Support Quality Tutoring for America’s Students*,” launched in February, 2006.

In addition to managing the Campaign and the SES Coalition, EIA provides the framework for entrepreneurs and corporate executives to work together to promote public understanding of the education industry and develop public-private partnerships to advance better teaching and learning. The association also works to advance state and federal education policies – such as No Child Left Behind – to the benefit of EIA members, children, educators and parents. EIA members include tutoring companies, education management organization, charter schools, educators, publishers, school suppliers, financial institutions, investors, and colleges and universities.

More information on the Education Industry Association (EIA) may be obtained by calling Steve Pines, EIA executive director at 800-252-3280 or visiting www.educationindustry.org.